

Key Information Document

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

Name of product: Sold floor - ongoing premium (Floor Sell Premium DKK 5Y)

Name of PRIIP manufacturer: Jyske Bank A/S

Website for PRIIP manufacturer: www.jyskebank.dk/priips

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Name of Competent Authority: Finanstilsynet, Strandgade 29, 1401 København K is responsible for supervising Jyske Bank A/S in relation to this Key Information Document

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You are about to purchase a product that is not simple and may be difficult to understand.

What is this product?

Sold floor - ongoing premium Type

Term Technical principal, repayment profile, term, reference interest rate and strike interest rate will be agreed

upon the conclusion of the contract.

Objectives This product is a sold floor (interest rate floor).

> A floor is a series of floorlets. A floorlet is an option – the right, but not an obligation – to receive the difference between the option strike interest rate and the reference interest rate on a technical principal. Each floorlet is settled individually in cash. All floorlets have the same strike interest rate. If the reference interest rate is lower than the strike interest rate, the difference between the strike rate and the reference rate will be settled in cash on the basis of the technical principal. If the reference interest rate is higher than the strike interest rate, the relevant floorlet will simply expire.

As you have sold the floor, you must pay in connection with the cash settlement.

You will receive a premium for the floor. This premium is received on an ongoing basis on each interest

payment date.

Duration 5 years Currency DKK Sell Customer Strike 3 46%

Reference Rate 3 Months Cibor Amount 1,941,895.02 DKK

Intended retail investor

This product is intended for customers with in-depth financial knowledge, who can withstand losing more than the amount invested, who are interested in increasing their assets, in hedging and in a leveraged position and who are ready to remain in the product until 5 years.

On a risk scale from 1 (high security; very low or low expected returns) to 7 (very high risk tolerance; highest expected return), the product falls within risk category 7.

What are the risks and what could I get in return?

Risk indicator

Lower risk Higher risk



The risk indicator assumes you keep the product for 5 years.

You may not be able to cash in early. You may have to pay significant extra costs to cash in early.

You may not be able to sell your product easily or you may have to sell at a price that significantly impacts on how much you get back.



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you. We have classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance at a very high level, and poor market conditions are very unlikely to impact the capacity of Jyske Bank to pay you. In some circumstances you may be required to make further payments to pay for losses. **The total loss you may incur may significantly exceed the amount invested.** This product does not include any protection from future market performance so you could lose some or all of your investment. If we are not able to pay you what is owed, you could lose your entire investment.

Performance scenarios

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The scenarios shown are illustrations based on results from the past and on certain assumptions. Markets could develop very differently in the future.

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Recommended holding period:					
Example investment:		75000 DKK			
		If you exit after 1 year	If you exit after 5 years		
Scenarios					
Minimum	There is no minimum guaranteed return. You could lose all of your investment.				
Stress ¹	What you might get back after costs	-13,401 DKK	-7,240 DKK		
	Average return each year	82.13%	37.33%		
Unfavourable	What you might get back after costs	-7 DKK	0 DKK		
	Average return each year	99.99%	100.00%		
Moderate	What you might get back after costs	0 DKK	0 DKK		
	Average return each year	100.00%	100.00%		
Favourable	What you might get back after costs	0 DKK	0 DKK		
	Average return each year	100.00%	100.00%		

The scenarios illustrate how your investment could perform and are based on evidence from the past on how the value of this investment varies and are not an exact indicator. What you will get will vary depending on how the market performs and how long you keep the investment. The figures shown include all the costs of the product itself, and include the costs of your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back. The stress scenario shows what you might get back in extreme market circumstances. This product cannot be easily cashed in.

What happens if Jyske Bank is unable to pay out?

You are exposed against the risk that the counterparty to the transaction may be unable to fulfil his obligations with respect to the product, for instance in case of insolvency. The product is not comprised by any protection scheme.

Therefore, it is possible that the counterparty will be unable to cover a loss up to the market value of the product at the particular point in time.

What are the costs?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

Costs over time

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product and how well the product does. The amounts shown here are illustrations based on an example investment amount and different possible investment periods.

We have assumed:

- > In the first year you would get back the amount that you invested (0% annual return). For the other holding periods we have assumed the product performs as shown in the moderate scenario.
- > 75000 DKK is invested

	If you exit after 5 years	
Total costs	367 DKK	
Annual cost impact (*)	0.10% each year	

(*) This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 0.00% before costs and 0.10% after costs.

Composition of costs

One-off costs upon entry or exit	If you exit after 1

¹ Please note that the stress scenario has been calculated on the basis of other presupposed conditions than the three other scenarios, and therefore in some cases the result can theoretically be better in the stress scenario than in the other scenarios.

^{*} The calculation is based on the premium of the contract (in this example 75000 DKK).



		year		
Entry costs	0.50% of the amount you pay in when entering this investment. These costs are already included in the price you pay.	367 DKK		
Exit costs	We do not charge an exit fee for this product.	0 DKK		
Ongoing costs taken each year				
Management fees and other administrative or operating costs	We do not charge management fees and other administrative and operating costs for this product.	0 DKK		
Transaction costs	We do not charge transaction costs for this product.	0 DKK		
Incidental costs taken under specific conditions				
Performance fees	There is no performance fee for this product.	0 DKK		

How long should I hold it and can I take money out early?

Recommended holding period: This product is designed to be held to the agreed maturity date in order to match your investment requirement.

You may not be able to cash in early, and you may have to pay significant extra costs to cash in early. It is a product to be entered into for its term that cannot be easily sold. Early termination may occur (i) if certain events of default or other termination events occur or (ii) at the sole discretion of Jyske Bank A/S, in which case early termination payments may apply.

Early exit impact: If the product is terminated early, in whole or in part, an Early Termination Payment may become payable by you. The Early Termination Payment is linked to market parameters and could be a substantial loss or gain to you. Settlement on early termination will be specific to your Sold floor – ongoing premium and will be influenced by a number of factors which include but are not limited to: whether it is an increasing or decreasing interest rate environment; the movement of the interest rates since the trade date; the amount affected by the early termination. The Early Termination Payment is not a penalty charge.

How can I complain?

Any complaint regarding the product, the conduct of the manufacturer or persons advising on, or selling the product can be submitted under the following website https://www.jyskebank.dk/kontakt/klage, in written form to Jyske Bank A/S, Vestergade 8-16, 8600 Silkeborg, Danmark or via email to juridisk@jyskebank.dk.

Other relevant information

Other information may be relevant for this product, for instance information about characteristics and risks. The information is, among other things, included in agreements entered into with the Bank, e.g. framework agreements, service agreements, fact sheets, the advisory basis and in other material received from the Bank.